Operationalizing AI - Portable ML Model Sharing across Enterprise

Adnan Masood, PhD. masooda@stanford.edu

Microsoft Azure + Al Conference

CO-PRODUCED BY Microsoft & DEVintersection





Adnan Masood

Adnan Masood, Ph.D. is an Artificial Intelligence and Machine Learning researcher, software architect, and Microsoft MVP (Most Valuable Professional) for Data Platform. As Chief Architect of AI and Machine Learning at UST Global, he collaborates with Stanford Artificial Intelligence Lab, and MIT AI Lab for building enterprise solutions.

Author of Amazon bestseller in programming languages, **"Functional Programming with F#"**, Dr. Masood teaches Data Science at Park University, and has taught Windows Communication Foundation (WCF) courses at the University of California, San Diego. He is a regular speaker to various academic and technology conferences (WICT, DevIntersection, IEEE-HST, IASA, and DevConnections), local code camps, and user groups. He also volunteers as STEM (Science Technology, Engineering and Math) robotics coach for elementary and middle school students.

A strong believer in giving back to the community, Dr. Masood is a co-founder and president of the Pasadena .NET Developers group, co-organizer of Tampa Bay Data Science Group, and Irvine Programmer meetup. His recent talk at Women in Technology Conference (WICT) Denver highlighted the importance of diversity in STEM and technology areas, and was featured by variety of news outlets.

7:30am - 8:30am	Continental Breakfast									
SESSIONS	104-105	121	122	101-102	106-107	115				
8:30am - 9:30am	Supercharge Your Debugging in Visual Studio 2017 Andy Sterland	Securing Web Applications and APIs with Azure Active Directory B2C Michele Leroux Bustamante & Brock Allen	Depend on Docker – Get IT done with Docker on Azure Alex lankoulski	Machine Learning with ML.NET Ankit Asthana	Hands-on Labs	Introduction to Azure Databricks for the Azure Developer Lino Tadros				
9:30am - 9:45am	Break			^						
9:45am - 10:45am	Best Practices for Azure Service Fabric Applications and Clusters Chacko Daniel	Azure App Service Overview Stefan Schackow	Use the Power of the Dark-side to Control Azure (an Introduction to the Azure CLI) Dan Patrick	Microsoft Azure Machine Learning Starting Guide for Developers Lino Tadros	PRE-REGISTRATION IS REQUIRED. Each lab is limited to 25 attendees.	Al Everywhere: Open and Interoperable Platform for Al with ONNX Prasanth Pulavarth				
10:45am - 11:30am	Coffee Break - Ma	arquee Ballroom, Exp	oo Hall open							
11:30am - 12:30pm	Say Yes to NoSQL for the .NET SQL Developer Jeremy Likness	Surviving Event-driven Microservices – A Practical Approach on Azure Michele Leroux Bustamante	Implementing Authorization in Web Applications and APIs Brock Allen	Enable External Access to Your Custom Apps with Azure AD B2B Nick Pinheiro	Two-hour lab: End-to-end Deep Learning on Optimized Azure VMs Ben Odom & Michael Hernandez Continues at 1:45	Building Versatile Real-time and Batch Data Pipelines for Al Kyle Bunting				
12:30pm - 1:45pm	Lunch – Marquee	Ballroom, Expo Hall	open	·						
1:45pm -2:45pm	Python and AI in Visual Studio Code, Azure Notebooks and Azure John Lam	Chaos Engineering on Azure Paul Stack	Modernizing .NET Applications with Docker Derrick Miller	Tales from the Trenches – Building Machine Learning Models for Customer Behavior Ciprian Jichici	End-to-end Deep Learning on Optimized Azure VMs Ben Odom & Michael Hernandez	Democratization of AI with Microsoft Cognitive Services Dr. Adnan Masood				

and the statement

ONNX and Azure Machine Learning: Create and deploy interoperable AI models

https://docs.microsoft.com/en-us/azure/machine-learning/service/how-tobuild-deploy-onnx

https://github.com/onnx/models/tree/master/tiny_yolov2

https://github.com/onnx/tutorials

https://github.com/onnx/onnxmltools

https://github.com/Microsoft/onnxjs

https://github.com/MicrosoftDocs/azure-

docs/blob/master/articles/machine-learning/service/how-to-build-deployonnx.md

ONNX Model Zoo: Developing a face recognition application with ONNX models

https://medium.com/apache-mxnet/onnx-model-zoo-developing-a-face-recognition-application-with-onnx-models-64eeeddb9c7a

https://onnx.ai/getting-started

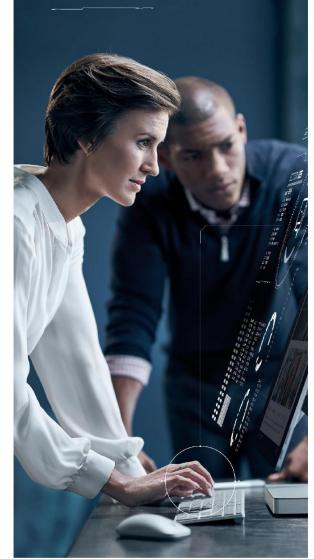
https://github.com/onnx/models

https://github.com/Microsoft/Windows-Machine-Learning

https://github.com/Azure-Samples/cognitive-services-dotnet-sdk-samples

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Artificial Intelligence

Microsoft Practice Development Playbook

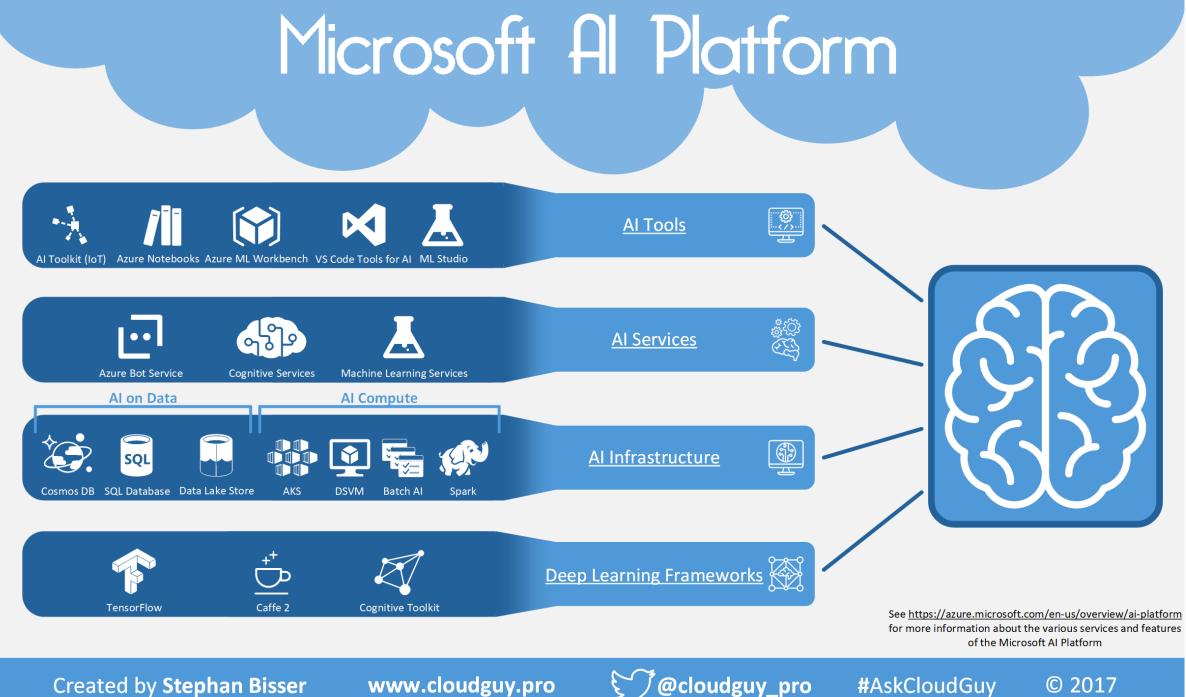


Microsoft aka.ms/practiceplaybooks

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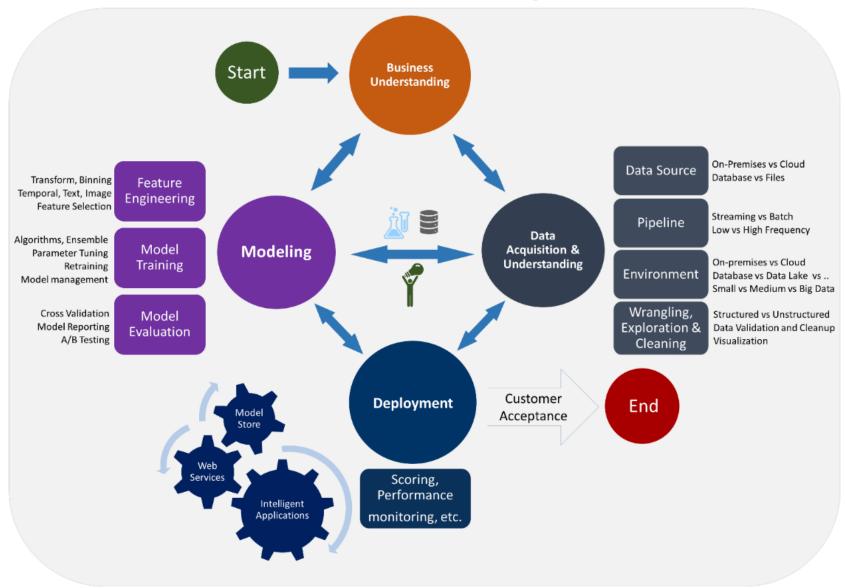
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Executive Summary81 Executive Summary ...114 Manage and Support an AI solution in Azure......128 Go to Market & Close Deals......134 Engage Technical Pre-Sales in Sales Conversations..... 138 Optimize & Grow.....143 Al Playbook Summary.....148

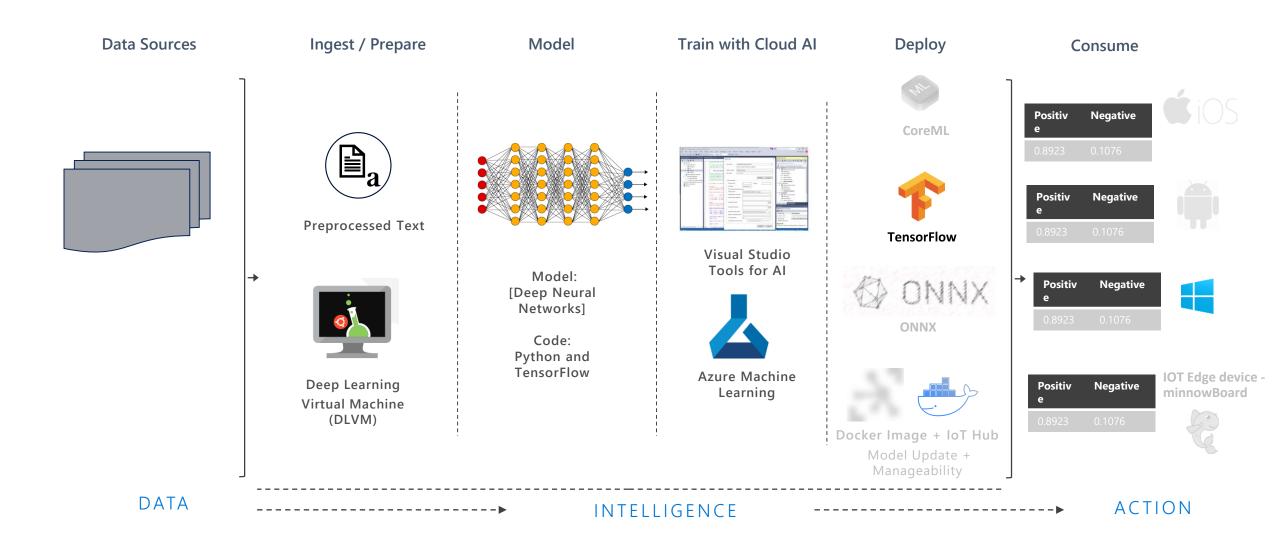


@cloudguy_pro

Data Science Lifecycle



Sample Real World ML Pipeline Architecture



Model Development

Training subset **Single Machine**

API Wrapper

Code, Model and training subset Model Framework

Library Dependencies

Runtime

Drivers

Windows



Linux

Model Training Full training data

1000s of GPUs

API Wrapper

Code, Model and training data

Model Framework

Library Dependencies

Runtime

Container Orchestration

Drivers





....i. ,

docker

Deployed Model Production data 1000s of Nodes

Ensemble Model Routing

Outlier Detection

API Wrapper

Code + Trained Model

Model Framework

Library Dependencies

Runtime

Container Orchestration

Drivers





AI Layer Architecture

Interfaces with data science and ML tools

Compatible Model and Algorit Languages Python R Scala Java Javascript Ruby Rust

 \mathbf{x}

Pre-trained

ML Models

Data Databases / Datawarehouses /

Data lakes

Deep Learning Frameworks Tensorflow CNTK MXNet Pytorch Scikit Learn Caffe Many more

Data Science Tools H20 Jupyter R Studio Many More

	Management	Scheduling
ithm	Scalable Serverless Architecture	Hardware Monitoring
	Managed Kubernetes	Aggressive Model Caching
	Model Managen	nent
	Model Managen Catalogs all models	nent Monitor usage
	Catalogs all models	Monitor usage

Optimized GPU/CPU

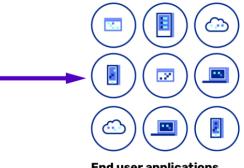
Hardware Management

Advanced Compute

AI Marketplace

Deploys to all end user applications

Compatible Clients CURL CLI Go Java Javascript .NET/C# NodeJS Python R Ruby Rust Scala Swift



End user applications

Platform Management

Enterprise-grade Security

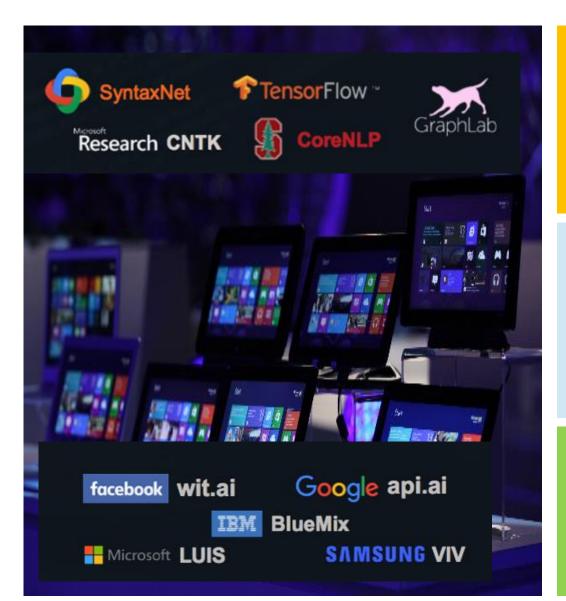
Best in class support from Engineers

Enterprise: Cloud-agnostic: AWS, Azure, GCP, Openstack

Custom Auth

Enterprise:

Enterprise: Governance & Auditability



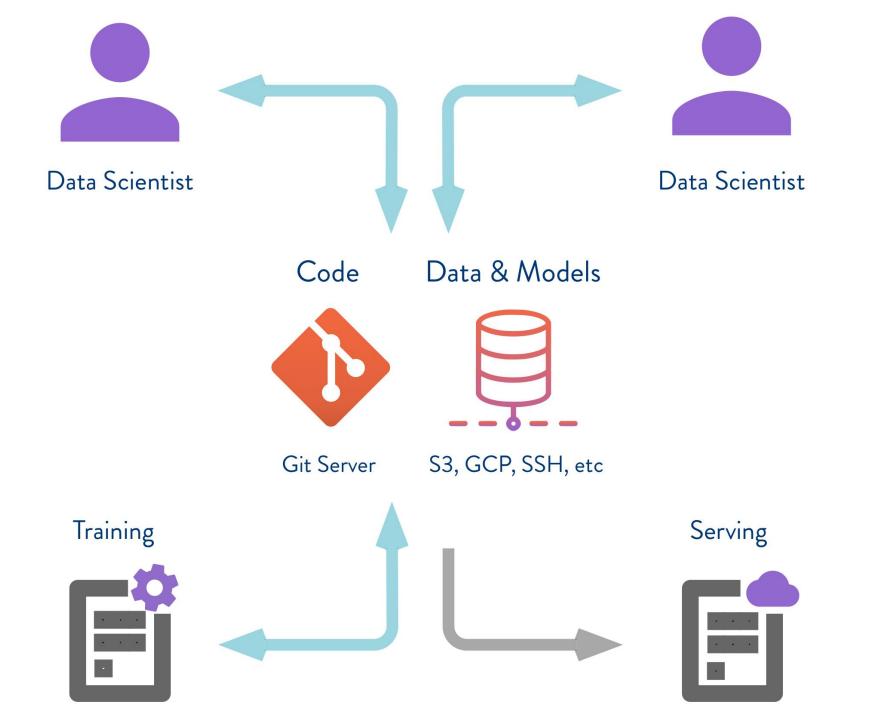
Common AI/ML Problems:

- Most libraries provide state-of-the-art algorithms but little pertinent training data
- For many conversational domains, training data may be difficult or impossible to collect
- Pre-built domains streamline development but are largely irrelevant for most apps
- Tools for building custom domains can only handle narrow models and trivial apps
- ML capabilities only scratch the surface of what is typically required for production apps

Machine Learning Development Lifecycle provides customized end to end solution from formal problem definition, domain modeling, creating training and test data, training models, evaluation of model, execution, deployment, and visualization.

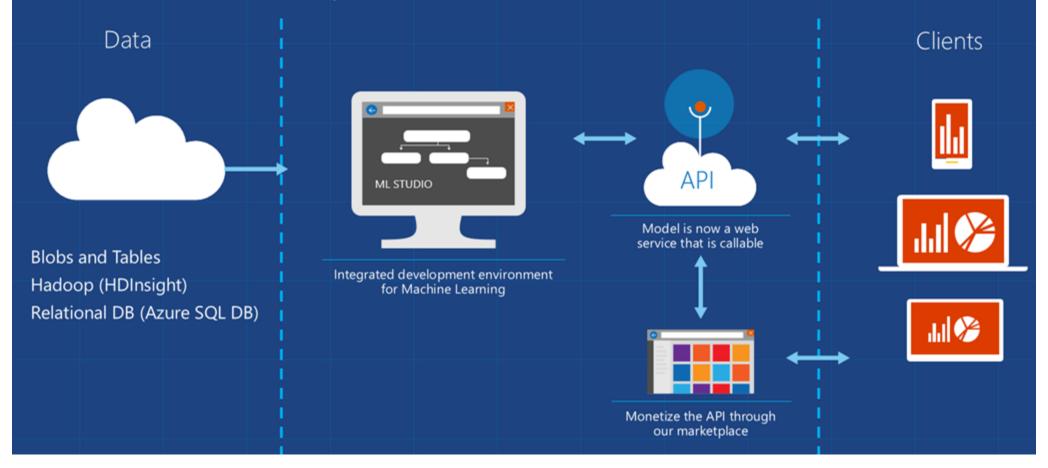
Key Value Proposition:

• Not just offer an NLP library but provide expertise to work with bot framework for multiple modalities, commerce engine integration, and deployment infrastructure and expertise.



Azure Machine Learning Service

Data -> Predictive model -> Operational web API in minutes

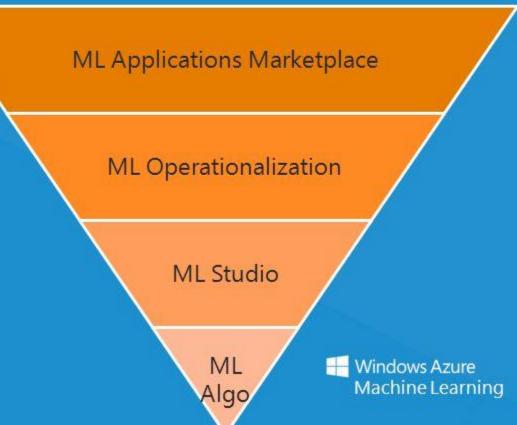


Azure Machine Learning - vision

Vision:

Make machine learning (ML) accessible to every enterprise, data scientist, developer, information worker, consumer, and device anywhere in the world.

- ML Marketplace: a marketplace/appstore for intelligent web services where an external customer can come and consume web service applications that are relevant to their business.
- ML operationalization: a cloud service that can host a massive selection of intelligent web services, automatically scaling. You can put any machine learning model into production by a single click.
- ML Studio: a easy to use browser-based solution for rapid building and experimenting with predictive models.
- ML Algorithms best in class ML Algorithms and models



💥 aws marketplace

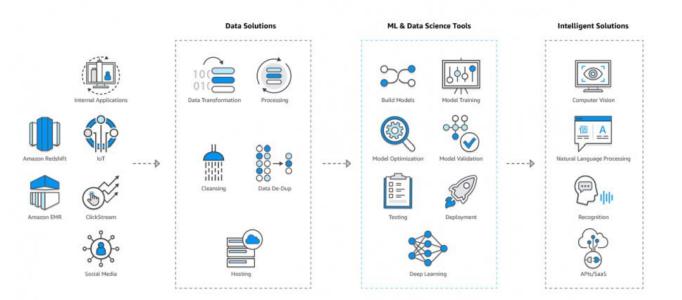
Machine Learning & Artificial Intelligence

Build intelligent applications with machine learning and data science software.

Data Solutions

ML & Data Science Tools

Intelligent Solutions



Benefits of AI in AWS Marketplace



Solutions from software vendors in AWS Marketplace dramatically reduce your effort to deploy, scale, and maintain infrastructure, freeing up your time for focusing on data and model building.



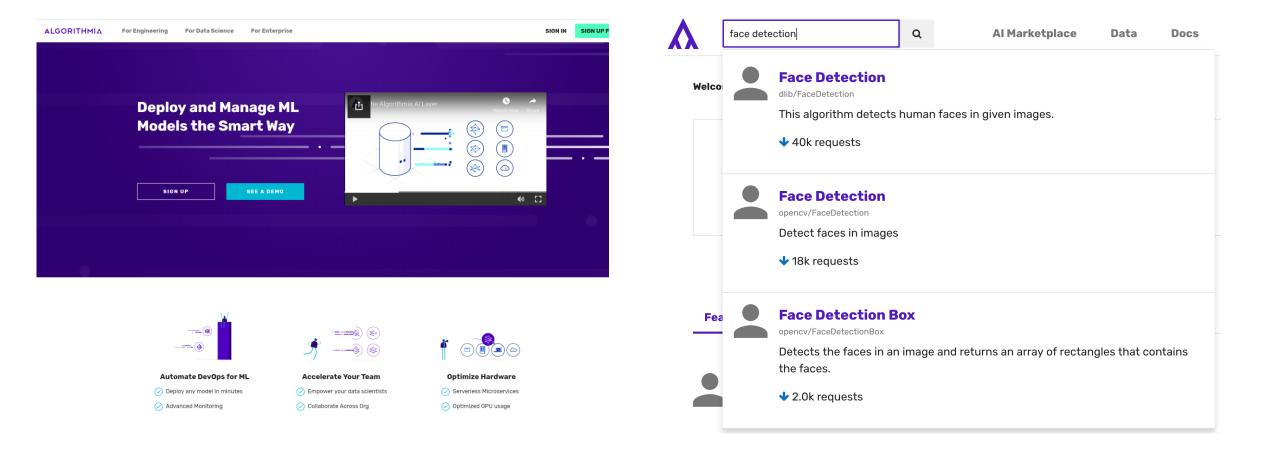
Accessible and Fast

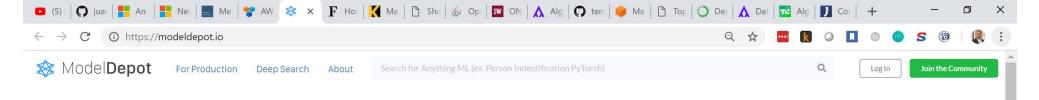
With AWS Marketplace, you can subscribe to and purchase solutions with one-click and use SaaS applications via your browser or via RESTful APIs.



Pay as you go

AWS Marketplace has flexible payment options, like pay-asyou-go to monthly, or annual or multi-year terms.





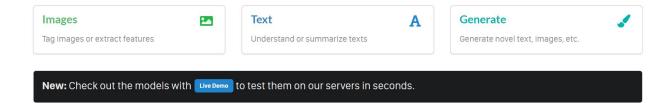
Intuitive Machine Learning for Engineers

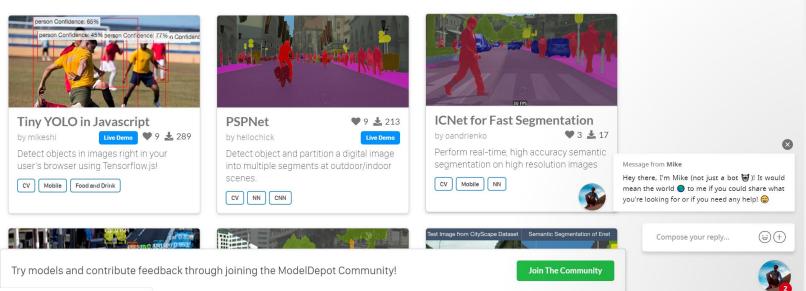
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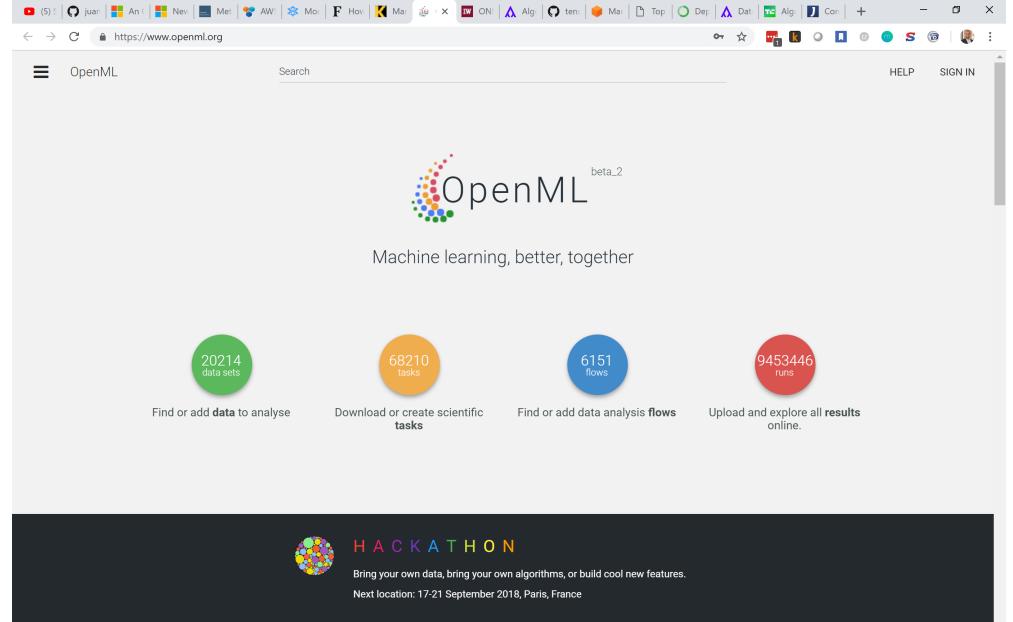
A platform for discovering, sharing, and discussing easy to use and pre-trained machine learning models.

Browse By Model Type

I Can't Find What I'm Looking For







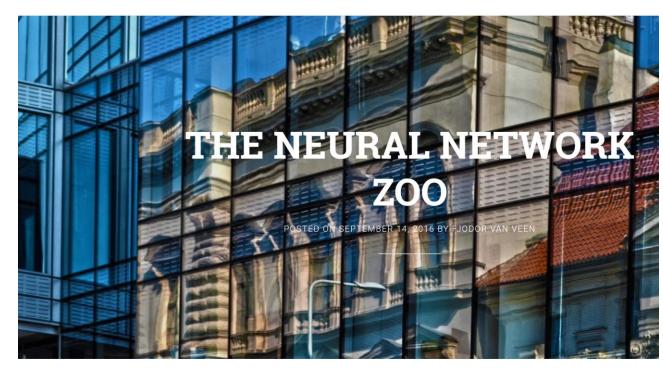
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<> Code	! Issues 979	ິ່ງ Pull requests 326	Projects 2	🗉 Wiki	Insights			

Models and examples built with TensorFlow

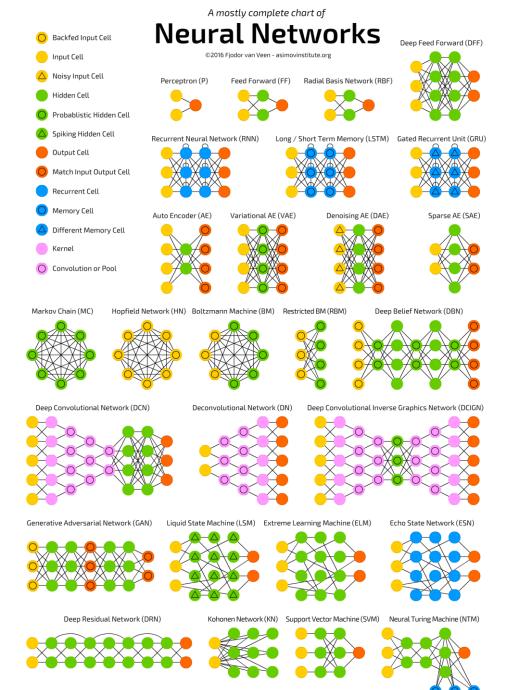
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← → C ③ Not secure | www.asimovinstitute.org/neural-network-zoo/

THE ASIMOV INSTITUTE



With new neural network architectures popping up every now and then, it's hard to keep track of them all. Knowing all the abbreviations being thrown around (DCIGN, BiLSTM, DCGAN, anyone?) can be a bit overwhelming at first.



Standard?

HOW STANDARDS PROLIFERATE: (SEE: A/C CHARGERS, CHARACTER ENCODINGS, IN STANT MESSAGING, ETC.)

SITUATION: THERE ARE IN COMPETING STANDARDS.

14?! RIDICULOUS! WE NEED TO DEVELOP ONE UNIVERSAL STANDARD THAT COVERS EVERYONE'S USE CASES. YEAH!

SITUATION: THERE ARE 15 COMPETING STANDARDS.

500N:

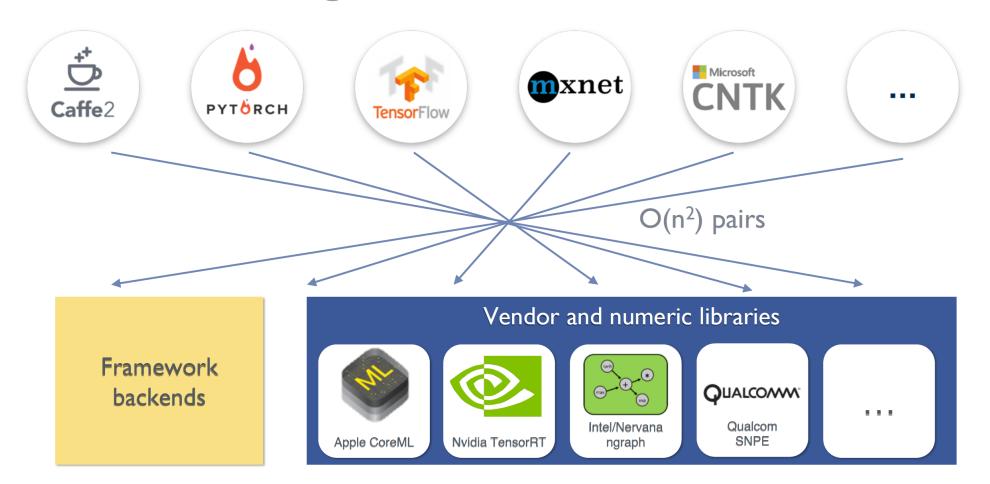
ONNX Motivation

Allow interoperability between frameworks Starting with CNTK, Caffe2 and PyTorch

Allow hardware vendor to focus on one IR in their backend optimization

Allow train in one toolkit and deploy in another

Deep Learning Frameworks Zoo





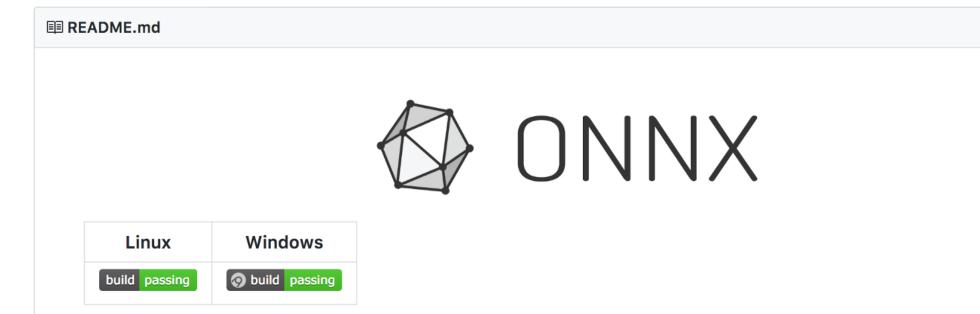


Open Neural Network Exchange



ONNX Vision

Language binding (C++, C#, Python, R, Javascriptetc)								
CNTK API Caffe 2 API PyTorch API Other ML toolkits								
	Open Neural Network Exchange (ONNX)							
MS Backer	MS Backend FB Backend Other Backend							
CPU	CPU GPU		FPGA	Custom silic	on	Generated code		



Open Neural Network Exchange (ONNX) is the first step toward an open ecosystem that empowers AI developers to choose the right tools as their project evolves. ONNX provides an open source format for AI models. It defines an extensible computation graph model, as well as definitions of built-in operators and standard data types. Initially we focus on the capabilities needed for inferencing (evaluation).

Caffe2, PyTorch, Microsoft Cognitive Toolkit, Apache MXNet and other tools are developing ONNX support. Enabling interoperability between different frameworks and streamlining the path from research to production will increase the speed of innovation in the AI community. We are an early stage and we invite the community to submit feedback and help us further evolve ONNX.





PyTorch

PyTorch is the framework for AI *research* at Facebook which enables rapid experimentation

Debugging

Dynamic neural networks

Not optimized for production and mobile deployments (Python)

When research projects produce valuable results, the models need to be transferred to production.

Traditionally, rewriting the training pipeline in a product environment with other frameworks.





Overview ~ Solutions Products ~ Documentation Pricing Training Marketplace ~ Partners ~ Support ~ Blog More ~

Blog / Updates

ONNX Runtime for inferencing machine learning models now in preview

Posted on October 16, 2018

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Faith Xu, Senior Program Manager, Machine Learning Platform

We are excited to release the preview of ONNX Runtime, a high-performance inference engine for machine learning models in the Open Neural Network Exchange (ONNX) format. ONNX Runtime is compatible with ONNX version 1.2 and comes in Python packages that support both CPU and GPU to enable inferencing using Azure Machine Learning service and on any Linux machine running Ubuntu 16.

ONNX is an open source model format for deep learning and traditional machine learning. Since we launched ONNX in December 2017 it has gained support from more than 20 leading companies in the industry. ONNX gives data scientists and developers the freedom to choose the right framework for their task, as well as the confidence to run their models efficiently on a variety of platforms with the hardware of their choice.







Importing and Exporting from frameworks

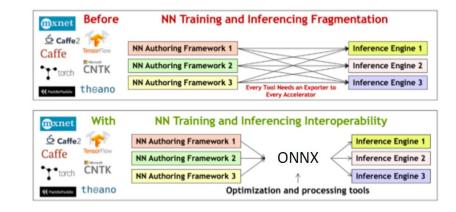
Framework / tool	Installation	Exporting to ONNX (frontend)	Importing ONNX models (backend)
Caffe2	onnx/onnx-caffe2	Exporting	Importing
PyTorch	part of pytorch package	Exporting, Extending support	coming soon
Cognitive Toolkit (CNTK)	built-in	Exporting	Importing
Apache MXNet	onnx/onnx-mxnet	coming soon	Importing [experimental]
Chainer	chainer/onnx-chainer	Exporting	coming soon
TensorFlow	onnx/onnx-tensorflow	coming soon	Importing [experimental]
Apple CoreML	onnx/onnx-coreml	coming soon	Importing





Interoperability

- Having at disposal several libraries how we can interoperate between then for reusing training for inference, or transfer learning?
- Fight against fragmentation



- For a while Caffe models have been used for exchange, ONNX or NNEF are proposed as interoperable solutions
 - Open Neural Network Exchange Format or Neuranl Network Exchange Format
- Tools around ONNX
 - Direct or indirect support for specific libraries
 - Runtime support by Nvidia TensorRT



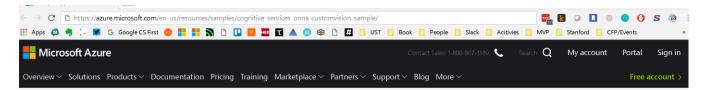


ONNX

- Which kind of format is ONNX?
 - Based on Google Protobuf serialization
 - Describes network layers eventually with trained parameters
 - Node, Graph, Attribute, Operator, Value, Shape
 - All operators here: <u>https://github.com/onnx/onnx/blob/master/docs/Operators.md</u>
- Example with TF
 - <u>https://github.com/onnx/tutorials/blob/master/tutorials/OnnxT</u> <u>ensorflowImport.ipynb</u>
- Repository of Pre-trained Networks
 - <u>https://github.com/onnx/models</u>
 - E.g. ResNet-50 is 92MB







Samples / Cognitive Services / Sample application for ONNX models exported from Custom Vision Service

Sample application for ONNX models exported from Custom Vision Service





This sample application demonstrates how to take a model exported from the Custom Vision Service in the ONNX format and add it to an application for real-time image classification.

Getting Started

Prerequisites

- Windows SDK Build 17110+](https://www.microsoft.com/en-us/software-download/windowsinsiderpreviewSDK)
- Visual Studio 17
- Windows 10 Insider Preview
- An account at Custom Vision Service

Quickstart

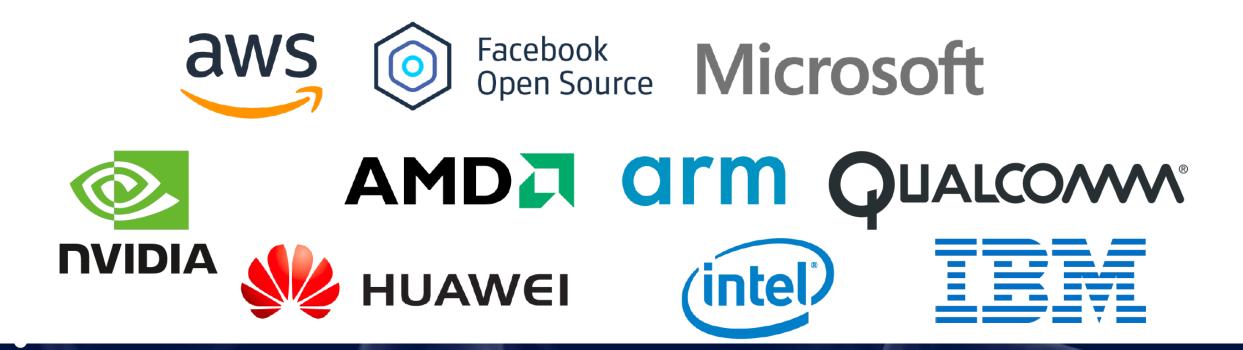
- clone the repository and open the project in Visual Studio
- Build and run the sample Application





Open community

- Framework agnostic
- GitHub from the beginning
- Close partnerships and OSS contributions





ONNX is a community project.

https://onnx.ai https://github.com/onnx







CNTK Latest Features (v2.2, v2.3)

New tutorials/examples/manuals NCCL2 support **MKL-DNN** integration **ONNX** support C#/.NET API R-binding for CNTK Model simplification/compression support New ops and perf-improvements Tensorboard support





Open Neural Network Exchange (ONNX)

ONNX is an open format to represent deep learning models

Supported by:

CNTK

PyTorch

Caffe 2

MxNet

Enabled interop-ability between frameworks For more information: <u>https://onnx.ai/</u>







ONNX Motivation

Allow interoperability between frameworks

- Allow hardware vendor to focus on one IR in their backend optimization
- Allow train in one toolkit and deploy in another





ONNX Vision

Language binding (C++, C#, Python, R, Javascriptetc)									
CNTK API Caffe 2 API PyTorch API Other ML toolkits									
	Open Neural Network Exchange (ONNX)								
MS Backer	MS Backend FB Backend Other Backend								
CPU	CPU GPU		FPGA	Custom silic	on	Generated code			



ONNX Status in CNTK

V1 release in Github, focus on the basics Support only inference, no loop, no condition and no gradient Supported by CNTK, Caffe2, PyTorch and MxNet Upcoming work: Refined RNN support Loop and control Converter for other toolkits are coming soon





Open Neural Network Exchange (ONNX)

An open source intermediate representation (IR) of computation graph (<u>https://github.com/onnx/onnx</u>) With defined common OPs and their semantics Released on Sep. 7, 2017

Collaboration between Microsoft and Facebook A share library with a Caffe2 example as reference Permissive MIT license and no patents



Think Operationalization You have choices Sharing is Caring

Microsoft Azure + Al Conference

CO-PRODUCED BY Microsoft & DEVintersection Thank You! https://ONNX.Al https://github.com/onnx/onnx